01. Title of the Project. : Income generation through Animal Husbandry by SHGs in Jajpur District.

02. Implementing Agency. : Srijagannath Rural Development Organisation/SRDO
At-Jagatpur, Po-Beruda, Via-Panikoili, Dist-Jajpur, Orissa, India.
E.Mail:- srdo@rediffmail.com
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03. Funding agency. : Sustainable Economic & Educational Development Society (SEEDS), Inc, US.

04. Project activities. : Interest Free loan to the SHGs, for 119 nos of members @ Rs.3,500/- per head for goatry, Poultry & Kitchen gardening (Vegetable Cultivation).


06. Socio-Economic Status of the Project area.

The project area belongs to Jajpur Block of Jajpur district. The project is being implemented in three Gram Panchayats, namely, Beruda, Bhubaneswarpur and Nathasahi. The socio-economic indicators of the people living in the project area is distressing and the standard of living of these three villages are extremely low. The people of the project area depend upon primarily on cultivation, animal rearing and wage labor. Most of these villages are located on the river bank and there is no all weather road for commutation. Thus people face a lot of difficulty to reach both the Block and district headquarters and also to other places. The rivers mainly the Budha, the Jamuna, the Kharasrota and other small canals are flowing the area. During the rainy season the situation becomes really difficult for these people.

The health facilities in the area is really pathetic. The common diseases that are prevalent in the area are diarrhea, scabies, pedaculosis, decentry, malaria, malnutrition, measles, anemia etc. There is no minimum acceptable standard of sanitation among the people. Due to superstition and rampant illiteracy people visit the temples and village quacks for cure instead of visiting a practicing health expert. Talking of health infrastructure there is no health center in the locality. The people depend on the district headquarters hospital which is 12-15 kms. away from these villages. So people do not trek this long distance to get medical attention even for more serious ailments.
The high infant mortality rate is the effect of early marriage, teen pregnancy, using polluted water, non-participation in the immunization and lack of knowledge on post-natal care, nutritious food etc. Govt. Facility cannot reach to the door step due their ignorance.

The literacy rat is 27% out of three numbers of the project G.P.s. Some of them have schools and most of the schools are running without building, furniture, teachers and teaching materials. Children are helping their parents in the household chorus and sometimes they act as an economic incentive by working in the cultivation work. So the dropout rate is increasing day by day.

Due to last super-cyclone & High Flood the way of life of the people has been changed to a great extent and it can be said that the development process of the area has been pushed to at least 20 years back.

07. **Socio-Economic Status of the Reference group after financial assistance from SEEDS.**

Through SEEDS financial assistance to the SHGs in term of interest free loan different IG activities like Poultry, Goatry and Vegetable Cultivation (Kitchen gardening) have been continuing in the villages of Beruda, Natasha & Bhubaneswar G.P under Jajpur district with the proper facilitation of SRDO. Since last six months. During this period we had supported 6 nos of SHGs for 60 nos of members. After enhancing the spiritual power of the neglected, weaker section Women of the said villages through participatory approach, self decision system was created in order to change their Social, Economical, Political and environmental situation for which a value based society and sustainable developmental atmosphere is on process.

The concept of SHGs and Interest free loan has reached at the 3 nos of panchayats in Japur Block of Jajpur District. As a result for which the women’s committees have been formed by means of this process.

When the women committees have been acting in different developmental activities within their villages, Some examples are given below.

i. Members of the SHGs paid special attention in respect of Health, Education, Environment and awareness building on disadvantages of Tabasco & rise of population.

ii. Orientation was given by the SHGs for disaster preparedness in participatory process to the victimized people.

08. **IMPACT OF THE PROGRAMME**

As the whole program from a financial point of view. It is hoped that all the groups are able to undertake their IGP activities to develop their economic status. But as far as the socio-psychological impact are
concerned there is a huge impact. The women of the groups seem to be more confident now and do not hesitate to talk to strangers which was a taboo in earlier. They do not hesitate to discuss their problems with others. Of late the groups are being trained how to keep accounts and manage their own finance and also they have increased their own group fund by collecting 2% interest per annum from the interest free loan. Another impact of the program is that these groups are undertaking village development works.

As six groups are supported in the area it has increased the hopes and aspirations of other people afflicted by poverty. Thus they have already started to form groups on their own and have approached the organisation to help them form and strengthen the groups. We hope to link these new groups with other financial institutions.

The assistance from SEEDS, US has been able to change the lives of the beneficiaries. At a time when these beneficiaries were regarded as passive recipients of grants and schemes the program has infused a sense of belongingness to the groups and they are managing their own affairs now. It is perhaps the greatest impact of the program on the people and the area.

CASE STUDY

A case study is given on Ampore village under this process with the proper facilitations of the SRDO 3no’s of SHG have been formed among the weaker section of women. Maa Budhijagulai SHG is one of them. Among 13 no’s members Bhanumati Mishra is one of the member. She had come from cuttack city from her native to this most backward village as a wife of Duryodhan Mishra. 35 years old Sri Mishra had spent his major times at Kalkota. He was a drunker & thief. After his marriage he torched his wife like any thing in different ways. Even he sold all his paternal property for liqueur. At last he became penniless & lost every thing due to excess drinking. He became sick & bed ridden. Bhanumati was bound to work as a servant in family in the village to collect their daily bread. In the mean time she was registered as member of this said SHG group. After some months she took some lone from the group for the medical expresses of her husband & also the physical cooperation from the group at the time of taking to hospital. When Duryodhan cured form the disease he became partly physically unfit. He realised that the liqueur is the main cause of his downfall. So he finally left liqueur. During this time Bhanumati had repaid the lone of SHG. She was very much happy to know the feelings of her husband and wanted to start a new era in her family. Again she got a interest free lone by financial assistance from SEEDS amounting of Rs.3500/- for Vegetable Cultivation in her homestead land. Every day he earned of Rs 50/- to Rs. 60/- as profit money & changed their financial position of their family and lead a happy life with their children by giving a identity in their village.
Future Plan of Action

In future we are going to plan for the following activities for the Sustainable development of our reference people such as:

- Livelihood restoration.
- Health & sanitation.
- Disaster preparedness.
- Women’s rights activities.
- Welfare of SC & ST Communities.
- Environment restoration.
- SHGs formation & promotion.

Date: 1.6.2002

Place: SRDO, Office, Jagatpur, Beruda, Panikoili, Jajpur, Orissa, INDIA.

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SECRETARY